

13-16 APRIL 2026 ROTTERDAM THE NETHERLANDS



ERASMUS+ KA210 YOUTH KICK-OFF MEETING INFO PACK

PROJECT NO: 2025-2-NL02-KA210-YOU-000368916

PROJECT PARTNERS

THE NETHERLANDS



ITALY



BUBBURRIGA

TÜRKİYE



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ABOUT THE PROJECT

PROJECT NO:
2025-2-NL02-KA210-YOU-000368916



Art4Wellbeing

Where Creativity Meets Emotional Resilience

THE CONTEXT

In today's fast-changing world, young people are navigating:

- Anxiety & emotional pressure
Social isolation
- Limited access to inclusive support
- At the same time, youth workers lack structured, creative, and practical tools

WHO WE WORK WITH

Youth Workers (Primary Impact)

- Gain hands-on tools for emotional support
- Learn through practice, reflection & embodiment

Young People (13–25) (Secondary Impact)

- Especially from marginalized backgrounds
- Experience safe spaces for self-expression

OUR RESPONSE

We bring arts-based, non-formal education into youth work

- Not just learning... but experiencing
- Not just talking... but expressing
- Not just coping... but transforming

HOW WE WORK

- Creative Workshops
Art, movement, storytelling & expressive practices
 - International Training
5-day immersive learning experience
- Digital Toolkit & Handbook
 - * 10+ replicable methods
 - * Accessible in 3 languages
 - * Ready for real-life application
- Community Exhibitions
Turning personal expression into collective dialogue



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ABOUT ROTTERDAM

Rotterdam is the second largest city in the Netherlands and one of the most dynamic and diverse cities in Europe. Located in the western part of the country, Rotterdam is known for its modern architecture, international atmosphere, and one of the largest ports in the world. The city represents openness, creativity, and cultural diversity, making it a meaningful place to host international meetings and projects.

Unlike many historic Dutch cities, Rotterdam was largely rebuilt after World War II, which gave the city its unique and modern character. Today, it is a place where different cultures meet, where innovation and art are part of everyday life, and where people from many backgrounds live and work together. This multicultural spirit makes Rotterdam a powerful example of coexistence, inclusion, and transformation.

Rotterdam is also a city of movement and exchange. As an important port city, it has welcomed people from all over the world for many years. Because of this history, the city reflects themes such as migration, identity, diversity, and community — topics that are closely connected to the spirit of the Art4Wellbeing Project.

Participants will have the opportunity to experience not only the modern side of Rotterdam, but also its cultural richness, artistic spaces, and social diversity. In the following pages, you will find information about important places in the city, cultural locations, and museums that reflect the story of Rotterdam and its people.

We hope that this city will inspire meaningful dialogue, creativity, and connection during the kick-off meeting.



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PLACES TO VISIT IN ROTTERDAM-I



Erasmus Bridge

One of the most famous symbols of Rotterdam, the Erasmus Bridge connects different parts of the city and represents movement, connection, and modern design.

The Cube Houses

The Cube Houses are one of the most creative architectural designs in Rotterdam. They show the experimental and artistic side of the city.



Markthal

Markthal is one of the most unique buildings in the Netherlands. It combines architecture, food culture, and social life in one place and reflects the international character of Rotterdam.



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PLACES TO VISIT IN ROTTERDAM-II



Old Harbour

Old Harbour is one of the oldest parts of the city and a place where history and modern life come together. It is a lively area with cafés, boats, and cultural atmosphere.

The Migration Museum

The Migration Museum reflects the history of people moving, meeting, and building new lives in Rotterdam. This place connects strongly with the themes of diversity, identity, and wellbeing in our project.

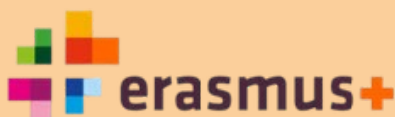


Hotel New York

Hotel New York is located in the former headquarters of the Holland America Line, where thousands of people once departed for a new life across the ocean. Today, it stands as a symbol of memory, continuity, and transformation—carrying the traces of migration stories and connecting past journeys with present identities and future possibilities.



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ACCOMMODATION SUGGESTIONS

Comfortable stays in central Rotterdam during the kick-off meeting

**NH Atlanta Rotterdam Hotel
City Centre (Coolsingel / Stadhuisplein)**

**Hotel Rose Rotterdam
City Centre (Erasmus Bridge area)**

**ibis Rotterdam City Centre
Wijnhaven / Harbour area**

KICK-OFF MEETING VENUES

Day 1

The Social Hub Rotterdam
Willem Ruyslaan 225, 3063 ER Rotterdam

A dynamic and community-oriented space where students, creatives, and professionals come together. These sessions will focus on connection, collaboration, and exploring well-being practices in an international environment.

Day 2

CeyHil Art Studio
Visseringlaan 23, 2288ER Rijswijk

An inspiring artistic space designed for creative expression and experiential learning. These sessions will focus on art-based methodologies, reflection, and deeper group processes.



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KICK -OFF MEETING AGENDA ROTTERDAM APRIL 13-16

DAY 1 Arrival & Connection

Arrival of Participants
Check-in at the hotel and informal settling.

Welcome & First Gathering

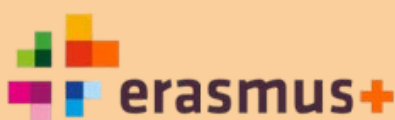
A short welcome meeting to meet each other, share initial impressions, and create a warm group atmosphere.

Light Team Building & Networking

Simple interactive activities to support connection, openness, and group bonding..



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KICK -OFF MEETING AGENDA ROTTERDAM APRIL 13-16



VENUE: SOCIAL HUB ROTTERDAM

DAY 2 10:00 - 11:30 : **Project Planning & Structure**

Project Objectives & Timeline – Stichting Artmonia (NL)

Overview of project goals, expected outcomes, and key milestones.

11:30 – 12:00

Coffee Break

12:00 – 13:30

Risk Management & Quality Standards – Stichting Artmonia (NL)

Identifying potential risks, prevention strategies, and monitoring mechanisms.

Practical Tools Workshop (Google Drive & Admin Tools)

Hands-on session on communication, documentation, and collaboration tools.

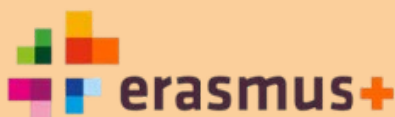
13:30 – 14:00

Partner Roles & Financial Guidelines – Stichting Artmonia (NL)

Clarifying responsibilities, task distribution, and financial procedures.



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KICK - OFF MEETING AGENDA ROTTERDAM APRIL 13-16

VENUE: CEYHIL ART, ART & CREATIVE STUDIO, THE HAGUE

DAY 3 10:00 - 11:30 : **Evaluation & Dissemination**

Monitoring & Evaluation Methods – Buburriga (IT)

Introduction to evaluation tools (pre/post surveys, impact assessment, reporting).

11:30 – 12:00

Coffee Break

12:00 – 13:30

Dissemination & Sustainability Plan – ESIGED (TR)

Strategies for visibility, outreach, and long-term impact.

Visibility & Branding Tools – ESIGED (TR)

Presentation of templates, communication materials, and social media strategies.

13:30 – 14:00

Website Presentation & Communication Flow

Introduction of project website draft and internal communication structure.

14:00 – 15:00

Collective Canvas: Mapping Our Journey



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KICK -OFF MEETING AGENDA ROTTERDAM APRIL 13-16

DAY 4 10:00 - 11:30 : **Certification & Closure**

Final Reflections

Sharing key insights, experiences, and personal takeaways from the project.

Certification & Signing

Distribution and signing of certificates.

Departure of Participants



'Rooted in
connection,
growing through
shared experience'



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